Connecting the Digital Financial Dots
Envestnet® | Yodlee® is the financial data platform that improves the speed and delivery of digital financial innovation. Leveraging data from 15,000 global sources, the Envestnet | Yodlee Financial Data Platform enables the rapid development of apps and services across the entire spectrum of fintech, from retail and small business banking to payments, lending, and wealth management. Envestnet | Yodlee delivers real-time insight into consumer behaviors and preferences, empowering the creation of more personalized products, services, and advice.
Delivering Predictive Patterns in Unpredictable Data with Data Aggregation and Intelligence

Fintech innovation requires the very best in data aggregation and intelligence. As the pioneer in data aggregation, Envestnet | Yodlee aggregates financial data from thousands of data sources and hundreds of millions of transactions. It's a unique data network built through close partnerships with major financial institutions, with 71 percent of the data collected through direct feeds. Envestnet | Yodlee Data Intelligence leverages the data to understand consumer behaviors, preferences, and profiles that help personalize financial applications, services, and advice.

“Envestnet | Yodlee has proven to be a true proponent of financial services innovation.”
Rod Ebrahimi, CEO, ReadyForZero

Delivering Peace of Mind with Data and Information Security

Fintech innovation requires the highest level of security. Envestnet | Yodlee raises the bar by meeting or exceeding all required operational and security standards. Regulated by U.S. banking officials and routinely audited to ensure compliance, including over 200 successful audits in the past two years alone, Envestnet | Yodlee is unique in delivering secure, user-permissioned access to financial data to empower fintech companies in their quest to drive innovation.

“Envestnet | Yodlee are really experts in what they do. We tend to describe Envestnet | Yodlee as the MasterCard or Visa of account aggregation.”
James Varga, CEO, miiCARD

Delivering Innovative Financial Applications

Fintech innovation increasingly requires higher levels of consumer personalization to ensure engagement. Envestnet | Yodlee FinApps® combine innovative technology, data analytics, and responsive design to enable financial institutions and Internet innovators to revolutionize digital banking, personal finance, and money management offerings across multiple devices and create unique and differentiated experiences that increase user engagement and strengthen consumer loyalty.

“With their technology and expertise, Envestnet | Yodlee is helping us improve our customer experience.”
Mark L. Rockefeller, Founder StreetShares

Delivering a World-Class Developer Experience

Fintech innovation is dependent upon developer support. Inspiring a revolution in financial services for 17+ years, Envestnet | Yodlee APIs empower visionary entrepreneurs, developers, and partners to build the next generation of disruptive financial solutions. With permission-based access to data sources that include bank direct deposit accounts, credit cards, investments, loan accounts, and other financial data, we’re not only a proven leader in providing financial data, but also in providing a one-of-a-kind developer experience.
Delivering the Power of Insight with Transactional and Behavioral Data

Fintech innovation further requires understanding your audience. Envestnet | Yodlee anonymized data represents the voice of the customer. It tells you why, how, when, and where customers are spending their money. Envestnet | Yodlee makes it possible to unite transactional patterns and segmented financial profiling into powerful insight that can increase customer interaction, refine cross-sell and up-sell marketing techniques, and improve credit and risk management.

Connect The Digital Financial Dots Today

Leverage Envestnet | Yodlee real-time data aggregation and intelligence, information security, and innovative FinApps and turn the massive breadth and depth of data into the intelligent and seamless apps, services, and experiences that today’s consumers expect, demand, and deserve.

“Envestnet | Yodlee offers a lot of things that are needed to really create next-generation products and to help consumers, banks, FIs, and tech companies be successful.”

Bob Sullivan, CEO, Power Wallet

15K+ Data Sources 1,000+ Organizations 11 of the top 20 US Banks 45M+ API Calls per Day 30+ Data Markets